

Shell Indonesia Expands Shell ClubSmart Program for Car Owners

Nov 19, 2014

Shell consumers who drive are entitled to 24-hour emergency assistance and towing service on the road, 24-hour emergency medical service on the road, fuel discounts, free personal accident insurance and other extra benefits

After the successful launch of Shell ClubSmart for bikers, Shell Indonesia is expanding the reach of its loyalty program by launching Shell ClubSmart for car owners. By joining Shell ClubSmart program, Shell consumers will have a true friend on the road that can be relied upon even in emergency situations.

Starting from December 2014, Shell consumers who drive cars can join Shell ClubSmart program and be entitled to various benefits such as 24-hour emergency road assistance and towing service, 24-hour emergency medical service on the road, personal accident insurance and point redemption for discount on fuel purchase. To join and become a member of Shell ClubSmart, Shell consumers who drive cars can make a fuel purchase of at least 20 liters of fuel at participating Shell gas stations, then fill out the registration form and get Shell ClubSmart card.

"We have a total of 120,000 Shell consumers who have registered for Shell ClubSmart program for motorbike riders in the past four months. Seeing this success, we are expanding the program to car owners by providing a variety of benefits needed while driving on the road," Sammy de Guzman, General Manager Retail Shell Indonesia said.

"We are very enthusiastic and optimistic about this program. All Shell consumers who drive and join the Shell ClubSmart program will not have to worry because they will have a true friend who can be relied upon in any emergency situation and even get other extra benefits. This is a form of our appreciation and Shell Indonesia's commitment in providing optimal service to all consumers in Indonesia," Sammy de Guzman added

Emergency road assistance benefits will also be in the form of professional mechanics who will come to the location of the Shell ClubSmart member when they have a flat tire, overheating engine, electrical error, transmission or engine trouble, faulty braking system, battery problems or when the key is locked inside the car. To get these services, Shell ClubSmart members can simply call the emergency service number on the road or towing services listed on the back of the card.

When experiencing a medical emergency while driving on the road, Shell ClubSmart members can contact an emergency service number, then a medical officer will be dispatched to the location so that consumers can obtain 24-hour medical care in the form of first aid or on-the-road evacuation for the Jabodetabek area via ambulance to the nearest hospital. This service can be enjoyed by our members by redeeming 300 points.

For fuel purchase discount, members can redeem points that have been collected and exchange them for a fuel price discount of Rp 10,000, - for 150 points and valid for multiples. Members will get extra benefits such as a 30-point bonus during registration and another 30-point bonus when the phone number and email address registered are successfully verified. Members are also entitled to personal accident with sum assured Rp 100 million for death due to accidents that occur immediately or within 30 (thirty) days from the date of the accident.

Other benefits will continue to be provided and communicated to the Shell ClubSmart members on a regular basis. For more information on Shell ClubSmart, consumers can contact our Customer Service at 0804-1801-050.

About Shell Retail Fuels

Every day, millions of motorists purchase Shell products at 43,000 Shell retail stations in more than 80 countries including Indonesia. Starting from the lab, racing circuits, to the outdoors, our team consists of Shell Passionate Experts who continue to work in order to create the best fuel in the world.

About Shell Indonesia

Shell Indonesia with 300 employees conducts business which involves gas stations, lubricants (automotive, industrial and transportation), marine, fuel for business and industry sectors as well bitumen. In the upstream sector, Shell Indonesia is the strategic partner of Inpex, Masela PSC operator which includes the Abadi gas field.

Shell introduces a revolution in motor oil: Shell Helix Ultra with Shell Pureplus Technology

Oct 15, 2014

Shell launches Shell Helix Ultra, a new generation of lubricants with Shell PurePlus Technology which features a base oil designed from natural gas

Shell Indonesia today officially announced the launch of a next generation motor oil, **Shell Helix Ultra with Shell PurePlus Technology**, the company's most advanced motor oil ever, featuring a base oil designed from natural gas. The launch was officiated by Director/GM Lubricants & Commercial Fuels PT Shell Indonesia DR Johari Jalil, with GM Marketing Shell Lubricants Indonesia Dian Andyasuri, Shell Helix Global Brand Manager Alexander Ip, and Lubricants Technology Manager, Shell Global, Leo Kin Mun on Wednesday (15/10) in Djakarta Theater XXI, Jakarta.

Johari said, "Shell Helix Ultra with PurePlus Technology represents a huge step forward. The way motor oils are produced has not changed for decades and now, we have unveiled a new motor oil that surpasses our previous lubricant technology, which is why we are confident when we say that no other engine oil keeps your engine closer to factory clean. Shell Helix Ultra with revolutionary PurePlus Technology harnesses the power of gas to produce the next generation motor oils, bringing together over 40 years of research and development by Shell scientists in collaboration with Ferrari."

Leo Kin Mun added that Shell PurePlus Technology allows Shell to design the molecules that go into the motor oil, using chemical engineering to manufacture long chains of carbon molecules that are the ideal starting point to create pure, clean base oils. Because the base oil has been produced from natural gas at a molecular level it is a significantly more stable product than conventional base oils, which gives the finished motor oil lower volatility and better low-temperature flow properties. Shell PurePlus Technology base oils have consistently lower viscosity at cold temperatures (-25 to -40C) so they start lubricating your engine straight away from a cold start. These properties translate into important performance benefits for the engine, including improved cleaning, wear protection, and fuel economy.

At the same occasion, Dian Andyasuri explains that Shell Helix Ultra with PurePlus Technology is designed to meet the needs of the latest engines. The range combines Shell PurePlus Technology with Active Cleansing Technology (ACT) to deliver higher levels of protection against build-up of engine deposits and unsurpassed sludge protection. The product also provides superior wear and corrosion protection which can help to extend engine life and reduce maintenance costs. Fuel economy benefits vary with viscosity grade, but certain products within the Shell Helix Ultra with PurePlus Technology range can deliver an improvement of up to 3% in fuel economy. All these advantages of Shell Helix Ultra with PurePlus Technology help engines to keep its factory condition, and owners will get the brand-new car driving sensation.

Shell Helix Ultra with PurePlus Technology meets the most modern industry specifications and has received approvals from leading vehicle and engine manufacturers across the world such as Ferrari, and it is the recommended lubricants to be used for all brand-new Ferraris rolled out of the factory. Scuderia Ferrari even uses Shell Helix Ultra for its race cars for the F1 2014 season.

At the moment, Shell PurePlus Technology base oils are produced at the Pearl GTL plant in Qatar; a partnership between Shell and Qatar Petroleum. This facility is the world's largest gas-to-liquids facility, and can produce approximately one million tonnes of base oils per year.

Shell Runs “Shell Helix Ultra 10K Race”

To further introduce the New Shell Helix Ultra with PurePlus Technology, Shell will conduct series of event in several big cities in Indonesia such as Jakarta, Bandung, Medan and Surabaya. One of the major event which will take place is the Shell Helix Ultra 10K Race, a 5K and 10K night running event conducted with an automotive twist. This race will be conducted twice; on November 8, 2014 at BSD Green Office Park, BSD City Tangerang Selatan and on November 15, 2014 at Lapangan Kodam Surabaya.

Shell Lubricants Brand and Marketing Communication Manager Edward Satrio said that this race will be participated by approximately 3,000 runners. This event will be presented in a fun way and the participants will be invited to experience the human-automotive connection and find out how this PurePlus Technology is working in Shell Helix Ultra lubricants along with its result.

About Shell Lubricants

Shell sells a wide variety of lubricants to meet customer needs across a range of applications. These include consumer motoring, heavy-duty transport, mining, power generation and general engineering. Shell’s portfolio of lubricant brands includes Shell Helix, Pennzoil, Quaker State, Shell Rotella, Shell Tellus and Shell Rimula. We are active across the full lubricant supply chain. We manufacture base oils in eight plants, blend base oils with additives to make lubricants in over 50 plants, distribute, market and sell lubricants in over 100 countries.

We also provide technical and business support to customers. We offer lubricant-related services in addition to our product range. These include: Shell LubeMatch –the market leading product on-line recommendation tool, Shell LubeAdvisor - helps customers to select the right lubricant through highly trained Shell technical staff as well as online tools, and Shell LubeAnalyst - an early warning system that enables customers to monitor the condition of their equipment and lubricant, helping to save money on maintenance and avoid potential lost business through equipment failure.

Shell’s world-class technology works to deliver value to our customers. Innovation, product application and technical collaboration are at the heart of Shell lubricants. We have lubricants research centres in China, Germany, Japan (in a joint venture with Showa Shell), and the USA. We invest significantly in technology and work closely with our customers to develop innovative lubricants. We have a patent portfolio with 150 + patent series for lubricants, base oils and greases; more than 200 scientists and lubricants engineers dedicated to lubricants research and development.

Customer benefits include lower maintenance costs, longer equipment life and reduced energy consumption. One of the ways we push the boundaries of lubricant technology is by working closely with top motor racing teams such as Scuderia Ferrari. These technical partnerships enable us to expand our knowledge of lubrication science and transfer cutting-edge technology from the racetrack to our commercial products.

Shell Indonesia launches Shell ClubSmart exclusively for motorbike riders

Sep 17, 2014

Shell motorbike customers can now earn accident insurance, discounts on fuel purchases, and other benefits

Shell Indonesia has officially launched the Shell ClubSmart program exclusively dedicated to motorbike riders. Shell ClubSmart is Shell customer loyalty program that enables Shell motorbike riders to earn points for every fuel purchase. The points can then be redeemed for discounts on fuel purchases, and other attractive benefits. By being a Shell ClubSmart members, Shell loyal motorbike riders will be also covered by accident insurance. As a preliminary step, the program was introduced in Shell's retail network in Jabodetabek and was kicked off on mid of July this year.

"We are very pleased with the enthusiasm and positive responses we've received since introducing Shell ClubSmart. To date, approximately 60,000 motor bikers have registered and officially become members of Shell Indonesia's customer loyalty program," said Sammy de Guzman, General Manager of Retail Shell Indonesia.

"Given the large number of motorbike riders in Indonesia and the fact that 60% of Shell Indonesia customers ride motorbikes, Shell ClubSmart was introduced to meet their needs. It is our appreciation to our customers, the motorbike riders," he added.

Motorbike riders can obtain a Shell ClubSmart card by filling out the registration form and purchasing at least two litres of fuel at any participating Shell stations. Upon registering and after the data has been recorded in Shell Indonesia's customer data system, applicants will receive 30 points free of charge. Card holders will earn points based on the amount of fuel they purchase. Every litre of Shell Super earns one point, and every litre of Shell V-Power earns two points.

Shell ClubSmart members are entitled to redeem points for discounts on fuel purchases. For instance, 90 points can be redeemed for Rp. 5.000,- and 150 points can be redeemed for Rp. 10.000,-. Discounts of up to 15% on product purchases can also be obtained in participating merchants such as Pane Del Giorno for bakery purchases and Nawilis Motor Service for motorbike service and lubricant purchases.

Shell ClubSmart members are also entitled to receive accident insurance from Adira by making three fuel purchases within 30 days, with a minimum purchase of two litres of fuel at participating Shell stations. Accident insurance is valid up to one year. By having accident insurance, ClubSmart members will receive cash benefit if they have life death or permanent disability due to road accident when riding motorbike. To file the insurance claim, members must be eligible and meet all requirements including the provision of related documents, in addition to an active ClubSmart membership status. ClubSmart membership is active when ClubSmart members make a fuel purchase of at least one litre within 30 days at participating Shell stations and that the purchase has been recorded in the Shell ClubSmart membership system. Claims must be filed no later than 30 days from the date of the accident. To file the accident insurance claim, Shell ClubSmart members can contact Adira Care at 500-456.

Other benefits will be offered on a regular basis to Shell ClubSmart members. For more information about Shell ClubSmart, customers can contact customer service at 0804-1801-050 or visit www.ShellSmartID.com.

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About Shell Retail Fuels

Everyday millions of drivers choose Shell at around 43,000 Shell-branded service stations in more than 80 countries including Indonesia. From the fuels lab, to the racetrack, to the forecourt, we have a team of Shell Passionate Experts who continuously work to create some of the most advanced fuels in the world.

About Shell Indonesia

Shell Indonesia has approximately 300 employees working in the business field of consumer gas stations, lubricants (automotive, industrial, and transportation), marine, fuel for business and industrial sectors, and bitumen. In the upstream sector, Shell Indonesia is the Inpex strategic partner, Masela PSC operator, which covers the Abadi gas field.

Fuel Stockout at Shell Retail Sites

Sep 10, 2014

We can confirm that several of our retail fuel stations in Jabodetabek and Bandung are experiencing stock-outs of Shell gasoline and diesel fuels.

While we have sufficient supply of fuels, we encountered constraints in delivering the products to our retail sites. We are deeply sorry for the inconvenience caused and we are working round the clock to settle the issue.

We hope to be able to restore supply to affected sites as soon as possible.

We are grateful for your patience.

Indonesia Dominates Awards at Shell Eco-marathon Asia 2014

Feb 10, 2014

Student vehicles improve mileage performance despite a more challenging street circuit

Indonesia has emerged major victors at Shell Eco-marathon (SEM) Asia 2014 with four champion titles.

Indonesian student teams bagged four Urban Concept wins – Universitas Indonesia for Urban Concept Gasoline, University of Sumatera Utara for Urban Concept Ethanol, Politeknik Negeri Pontianak for Urban Concept Diesel and Institut Teknologi Sepuluh Nopember for Urban Concept FAME. This is Universitas Indonesia's second consecutive win in the Urban Concept Gasoline category with a new best performance of 301.7km/l – almost double their previous results.

“We are proud to be representing Indonesia again and competing alongside other countries in an international event like Shell Eco-marathon Asia. We're so happy with the victory and to improve our score this year – we designed the car body to be more aerodynamic and improved the energy efficiency of our engine system,” said Pither Supermando, Student Team Manager, Sadewa Otto, Universitas Indonesia.

Indonesian student teams also bagged three runner-up awards – Bengawan Team 2 from University of Sebelas Maret for UrbanConcept Gasoline, Horas from University of Sumatera Utara for UrbanConcept Diesel, and Cikal Diesel from Institut Teknologi Bandung for UrbanConcept FAME. Seven teams in total from Indonesia bagged awards and prizes in Shell Eco-marathon Asia 2014.

Improved Mileage Performance in Five Categories

Student participants of the Shell Eco-marathon Asia 2014 overcame the challenges of a new urban circuit to clock improved mileage results in five out of 12 categories, compared to the previous edition. New best scores were recorded for Prototype Diesel by China's Tongji University at 616.2km/l, Prototype Gasoline by Sakon Nakhon Technical College at 1,796.0km/l, Urban Concept Gasoline by Universitas Indonesia at 301.7km/l, Urban Concept Battery Electric by Institute of Technical Education Singapore at 126.3km/l and Urban Concept Diesel by Indonesia's Politeknik Negeri Pontianak at 70.3km/l.

This is the first year Shell Eco-marathon Asia takes place on the streets of Luneta Park in Manila, having previously been held at the Sepang International Circuit in Kuala Lumpur. The new urban setting is designed to test the boundaries of fuel efficiency in a real world environment.

“A street circuit certainly presents more difficulty as vehicles tend to consume more energy while navigating urban roads. The fact that teams are still making marked improvements on their scores and clocking new personal bests is extremely impressive,” said Norman Koch, Shell Eco-marathon Technical Director.

This year's winners bested 105 student teams from 15 countries across Asia and the Middle East. Teams submitted vehicle entries in either the Urban Concept or Prototype category in any of the seven different energy types. Results are measured on who can drive the furthest on the equivalent of 1 kWh or 1 litre of fuel.

Closing the event, Edgar Chua, Shell companies in the Philippines Country Chairman said: “In the Philippines we have a saying ‘the youth are our hope for the future.’ When I look at all the young,

budding students and what they have achieved at Shell Eco-marathon Asia, I too am inspired myself. I hope they have had a great experience – in learning new skills, absorbing new cultures and making new friends.”

Six Off-Track Awards Presented to Outstanding Student Teams

In addition to the 12 On-Track awards, teams also competed for six Off-Track Awards that tested the team’s various technical and creative skills, as well as their approach to safety and sustainability. A panel of experts from various fields judged the students on a variety of categories that covered Safety, Communications, Technical Innovation, Vehicle Design, Perseverance and Spirit of the Event and the Shell Helix Tribology Award. The Shell Helix Tribology Award is an off-track award that recognises student teams that demonstrate the use of lubrication engineering principles to improve the fuel efficiency result of their vehicles.

The “Perseverance and Spirit of the Event” award went jointly to Team MIT Eco-Warriors of the Madras Institute of Technology India and DLSU Eco Car Team- Electric from De La Salle University, Philippines. Team MIT Eco-Warriors miraculously turned around a vehicle entry in two days after they discovered that their vehicle would not arrive in Manila on time for the competition. DLSU Eco Car Team- Electric lent their 2011 vehicle entry and assisted Team MIT Eco-Warriors in securing vehicle parts in Manila.

“We are so grateful for all the support from Shell, De La Salle University and all the other teams from other countries who have rallied to help us. When we cleared technical inspection, we felt so relieved and on top of the world achieving something which seemed almost impossible a few days ago. We are honoured to be presented this off-track award,” said Subramanian Senthil Kumar, a student representative of Madras Institute of Technology.

Shell Eco-marathon Asia also welcomed thousands of visitors to Asia’s first ever Shell Energy Lab – a spectacular experience for people of all ages showcasing the future of energy, technology and mobility.

Shell Eco-marathon Asia 2014 is held in partnership with the Philippine Government, especially the Department of Tourism, Department of Energy and the City of Manila. Its global Partners include HP (Official Global Information Technology (IT) Partner), Michelin (Official Global Paddock Partner and Tyre Supplier), The Linde Group (Official Global Paddock Partner) and Southwest Research Institute (Official Global Paddock Partner). Local private sector partners are Unilever Philippines, Solane, Coca-Cola, Globe, Lego and Hyundai.

For more information on all Shell Eco-marathon events across the globe, including official rules, instructions for registration and details on prizes, please visit the Shell Eco-marathon website at www.shell.com/ecomarathon

About Shell Eco-marathon

Shell Eco-marathon began in 1939 at a Shell research laboratory in the United States as a friendly wager between scientists to see who could get the most miles per gallon from their vehicle. The winner of that contest barely achieved 50 mpg (21 km/l), and from these humble origins, a more organized competition evolved. In 1985 in France, Shell Eco-marathon as we know it today was born.

In April 2007, Shell Eco-marathon Americas event was launched in the United States, and in 2010, the inaugural Shell Eco-marathon Asia was held in Malaysia. Malaysia hosted Shell Eco-Marathon

Asia until 2013. In 2014, the event is being held in Manila, Philippines, which will continue to host the event until 2016.

- [**Overview of Shell Eco-marathon Asia 2014 On-track Award Winners**](#)
- [**Overview of Shell Eco-marathon Asia 2014 Off-track Award Winners**](#)

Shell convenes Asia's leading minds to address global energy-water-food nexus challenge

Feb 06, 2014

The city of Manila today hosted the Shell Powering Progress Together Forum, convening more than 350 delegates from government, business and civil society.

Leading the roster of speakers, were Hon. Carlos Jericho Petilla, Secretary, Philippine Department of Energy, Manila; Vinod Thomas, Director General of Independent Evaluation from the Asian Development Bank; Mr. Jose Ma. Lorenzo Tan, Chief Executive Officer of World Wildlife Fund Philippines and Brahma Chellaney, Professor of Strategic Studies, India Centre for Policy Research, who discussed the implications of the challenges facing the world's vital resources, as well as potential solutions.

Global energy, water, and food demand is expected to raise 40-50% by 2030 due to increased population growth and needs, according to the United Nations and Shell Scenarios. This will place tremendous stress on these vital resources as energy is used to move and treat water; water is required to produce energy; and both energy and water are required in the production of food.

The aim of the forum was to inspire new ideas and partnerships to address the complex issues posed by the energy-water-food nexus – in the Philippines, as well as across Asia. Discussions highlighted that while this is “Asia’s time”, the region must seek to innovate new solutions, make choices and take action in addressing these complex challenges to sustain its growth trajectory. In addition, collaboration will be key as these shared risks will not be addressed by one organisation or individual, but by an inclusive and collective framework for the long-term.

“Our Shell Scenarios Team projects that energy demands will likely double by 2060 in Asia alone. That’s a massive increase - and a powerful argument for urgent, concerted action in the region,” said Simon Henry, Chief Financial Officer, Royal Dutch Shell, speaking at Powering Progress Together Forum. “The government, business and civil society need to embrace a new model of cross-sector, public-private, transnational partnership.”

Before the forum, Shell commissioned a series of Future Energy surveys in nine Asian countries. The surveys showed that eight in 10 Asian respondents ranked future energy needs as highly important, alongside issues like public education and cost of living. Respondents unanimously agreed that collaboration between government, the general public and industry, as well as innovation and incentives for cleaner energy, are the most important factors in shaping future energy needs. The role of government is considered particularly important in most countries while the public is cited as most important for Thailand.

The forum was held against the backdrop of Shell Eco-marathon Asia 2014 in Manila, Philippines. Shell Eco-marathon Asia 2014 is held in partnership with the Philippine Government, especially the Department of Tourism, Department of Energy and the City of Manila. Its Global Partners include HP (Official Global Information Technology (IT) Partner), Michelin (Official Global Paddock Partner and Tyre Supplier), The Linde Group (Official Global Paddock Partner) and Southwest Research Institute (Official Global Paddock Partner). Local private sector partners are Unilever Philippines, Solane, Coca-Cola, Globe, Lego and Hyundai.

NOTES TO EDITORS:

Join the conversation on the Energy -Water -Food Nexus at #ShellPoweringProgress, and learn more about the Shell Future Energy survey.

About Shell Eco-marathon

Shell Eco-marathon began in 1939 at a Shell research laboratory in the United States as a friendly wager between scientists to see who could get the most miles per gallon from their vehicle. The winner of that contest barely achieved 50 mpg (21 km/l), and from these humble origins, a more organized competition evolved. In 1985 in France, Shell Eco-marathon as we know it today was born. In April 2007, Shell Eco-marathon Americas event was launched in the United States, and in 2010, the inaugural Shell Eco-marathon Asia was held in Malaysia.

Malaysia hosted Shell Eco-Marathon Asia until 2013. In 2014, the event is being held in Manila, Philippines, which will continue to host the event until 2016. For more information on all 2014 Shell Eco-marathon events across the globe, including official rules, instructions for registration and details on prizes, please visit the Shell Eco-marathon website at www.shell.com/ecomarathon.

Shell surveys show Asia concerned about future energy needs

Feb 02, 2014

Shell surveys show Asia concerned about future energy needs amid constraints; gas among most-preferred source. Addressing energy-water-food challenges, Shell gathers Asia's leading minds in a Powering Progress Together dialogue.

Thailand, the Philippines and India top a list of nine Asian countries that say they are very concerned about future energy needs, amid increasing pressure for more energy, water and food to keep up with increased population growth. The results emerged from a series of Shell-commissioned Future Energy surveys in which 80 percent of the respondents ranked longer-term future energy needs alongside everyday concerns like public education and cost of living as important. The surveys covered 8,446 people in 31 cities and 9 regional areas.

These concerns have arisen amid growing energy pressures globally. By 2030, the world will need 40% to 50% more energy, water and food in tandem with rising demand and increased populations. Tremendous stress will be placed on these vital resources as energy is used to move and treat water; water is required to produce energy and both energy and water are required in the production of food.

“It is encouraging to know that Asians view future energy needs as high priority, as this region will see one of the fastest growths in population and energy demand,” said Jeremy Bentham, Shell's Vice President for Global Business Environment. “More than ever before, the industry, government and public all have a joint responsibility to create a better energy future, and must come together to collaborate and coordinate our efforts to meet these challenges for generations to come.”

Most survey respondents expect energy shortages and higher energy prices to have a significant impact on their countries. Issues seen as most pertinent are energy shortages in Thailand (91%) and South Korea (70%), higher energy prices in India (91%) and Singapore (79%), water shortages in Vietnam (89%) and food shortages in Indonesia (86%).

The surveys indicate that Asia is in favour of a mix of future energy sources, with solar energy and natural gas leading the way in many countries. Solar energy is the most desired future energy source across most countries, which include Singapore (86%), Thailand (83%) and India (77%). Natural gas is cited as the most preferred future energy source in Brunei (87%) and is second most preferred in Singapore (52%), Indonesia (43%) and India (43%).

Survey respondents agree that collaboration between industry, government, and the public, as well as innovation and incentives for cleaner energy, are the most important factors in shaping future energy needs. The role of government is considered particularly important in most countries while the public is cited as most important for Thailand.

Asia's future energy challenges and the survey findings will be discussed in depth on Thursday, 6 February 2014 at the Shell Powering Progress Together forum, a gathering of thought leaders from business, government, academia and civil society. Some 300 participants will join the event to address the world's growing water, food and energy challenges. It is held in conjunction with Shell Eco-marathon Asia 2014 in Manila, Philippines.

Key panelists include Hon. Carlos Jericho Petilla, Secretary, Philippine Department of Energy, Manila, Vinod Thomas, Director General of Independent Evaluation from the Asian Development

Bank, Jose Ma. Lorenzo Tan, President and Chief Executive Officer of World Wildlife Fund Philippines and Brahma Chellaney, Professor of Strategic Studies, India Centre for Policy Research.

NOTES TO EDITORS

About the Survey

Shell commissioned Ipsos to produce the “Future Energy Survey” in nine Asian countries – Brunei, Korea, India, Indonesia, Pakistan, Philippines, Singapore, Thailand and Vietnam – to assess Asian respondents’ views on the future of energy. 8,446 participants took part in the survey from January to December 2013.

About Powering Progress Together

The POWERING PROGRESS TOGETHER conference will explore the nexus, the forces behind it and the inspiring collaborations that are making a difference. It will unite international speakers on interactive panel discussions with representatives from business, NGOs, local governments and tomorrow’s leaders.

Cautionary Note

The companies in which Royal Dutch Shell plc directly and indirectly owns investments are separate entities. In this press release “Shell”, “Shell group” and “Royal Dutch Shell” are sometimes used for convenience where references are made to Royal Dutch Shell plc and its subsidiaries in general. Likewise, the words “we”, “us” and “our” are also used to refer to subsidiaries in general or to those who work for them. These expressions are also used where no useful purpose is served by identifying the particular company or companies. “Subsidiaries”, “Shell subsidiaries” and “Shell companies” as used in this press release refer to companies over which Royal Dutch Shell plc either directly or indirectly has control. Companies over which Shell has joint control are generally referred to “joint ventures” and companies over which Shell has significant influence but neither control nor joint control are referred to as “associates”. In this release, joint ventures and associates may also be referred to as “equity-accounted investments”. The term “Shell interest” is used for convenience to indicate the direct and/or indirect (for example, through our 23% shareholding in Woodside Petroleum Ltd.) ownership interest held by Shell in a venture, partnership or company, after exclusion of all third-party interest.

This press release contains forward-looking statements concerning the financial condition, results of operations and businesses of Royal Dutch Shell. All statements other than statements of historical fact are, or may be deemed to be, forward-looking statements. Forward-looking statements are statements of future expectations that are based on management’s current expectations and assumptions and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in these statements. Forward-looking statements include, among other things, statements concerning the potential exposure of Royal Dutch Shell to market risks and statements expressing management’s expectations, beliefs, estimates, forecasts, projections and assumptions. These forward-looking statements are identified by their use of terms and phrases such as “anticipate”, “believe”, “could”, “estimate”, “expect”, “goals”, “intend”, “may”, “objectives”, “outlook”, “plan”, “probably”, “project”, “risks”, “schedule”, “seek”, “should”, “target”, “will” and similar terms and phrases. There are a number of factors that could affect the future operations of Royal Dutch Shell and could cause those results to differ materially from those expressed in the forward-looking statements included in this press release, including (without limitation): (a) price

fluctuations in crude oil and natural gas; (b) changes in demand for Shell's products; (c) currency fluctuations; (d) drilling and production results; (e) reserves estimates; (f) loss of market share and industry competition; (g) environmental and physical risks; (h) risks associated with the identification of suitable potential acquisition properties and targets, and successful negotiation and completion of such transactions; (i) the risk of doing business in developing countries and countries subject to international sanctions; (j) legislative, fiscal and regulatory developments including regulatory measures addressing climate change; (k) economic and financial market conditions in various countries and regions; (l) political risks, including the risks of expropriation and renegotiation of the terms of contracts with governmental entities, delays or advancements in the approval of projects and delays in the reimbursement for shared costs; and (m) changes in trading conditions. All forward-looking statements contained in this press release are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Readers should not place undue reliance on forward-looking statements. Additional risk factors that may affect future results are contained in Royal Dutch Shell's 20-F for the year ended December 31, 2012 (available at www.shell.com/investor and www.sec.gov). These risk factors also expressly qualify all forward looking statements contained in this press release and should be considered by the reader. Each forward-looking statement speaks only as of the date of this press release, 3 February 2014, Neither Royal Dutch Shell plc nor any of its subsidiaries undertake any obligation to publicly update or revise any forward-looking statement as a result of new information, future events or other information. In light of these risks, results could differ materially from those stated, implied or inferred from the forward-looking statements contained in this press release.

We may have used certain terms, such as resources, in this press release that United States Securities and Exchange Commission (SEC) strictly prohibits us from including in our filings with the SEC. U.S. Investors are urged to consider closely the disclosure in our Form 20-F, File No 1-32575, available on the SEC website www.sec.gov. You can also obtain these forms from the SEC by calling 1-800-SEC-0330.